

Ghaziabad Management Association

Monthly Activity Report February, 2023 to March, 2023

Monthly Activity Report FEBRUARY, 2023

ANNUAL BUDGET CONCLAVE 2023

ACTIVITY #1

Ghaziabad Management Association and Ajay Kumar Garg Institute of Management (AKGIM) recently hosted its **Annual Budget Conclave (ABC)** - **2023 on 10**th **Feb** on the Theme "India's Focus towards Growth & Manufacturing with Fiscal Consolidation in Post-Pandemic Era".

The distinguished speakers and guests were Dr. Ravi Prakash Singh, Vice President and Head of Research in ShareIndia Securities Ltd, Prof. Rajeev Sijariya, Dean of the Special Centre for E-Learning (SCEL) at Jawaharlal Nehru University (JNU), Mr. Vinay Gupta, Executive Director, Ghaziabad Management Association (GMA), Director AKGIM, Dr. TR. Pandey and many more noted participants from distinguishedfields.

After the Institute's Director welcomed the guests and enlightened attendees with his words of wisdom, the Guest Speakers shared their interpretations of the Union-Budget 2023 with the audience and students in the Conclave. The conclave focused on decoding the Union Budget 2023. This was attended by about 15 members of GMA and students of MBA

The conclave was followed by Debate Competition on the topic "Budget 2023 Cares for Poor and Respects the Wealth Creators", an e-Poster Presentation Competition with the theme "Union Budget 2023: A Pathway to Dreams for India" and PowerPoint Presentation Competition on "Union Budget 2023 and its thrust areas for Indian Economy". These competitions were held simultaneously at the AKGIM campus where students participated with enthusiasm and rigorous preparation. The winners of the competitions were awarded prizes.







VISIT TO NASSCOM COE BY OTHER INDUSTRY MANAGERS & FACULTY FROM INSTITUTES

ACTIVITY # 2

Under GALAXY movement of the Association, a visit to the NASSCOM Center of Excellence at RKGIT was organized on 23rd February 2023. This was attended by 25 participants from different industries/ institutes who represented SPRL, Godfrey Phillips, ITC, IMS Ghaziabad & independent consultants and professionals.

After welcome by the Director of the Institute, participants were first shown a documentary about the Institute and its various departments and their achievements. Thereafter, they were taken around the center of excellence established by NASSCOM in their premises. Those who are responsible for running the center explained the functioning in detail and how any industry could benefit from associating itself with the center. A meaningful interaction seeking clarification on functioning of various software programs was carried out.







MDP ON ACHIEVING EXCELLENCE IN SUPPLY CHAIN MANAGEMENT

ACTIVITY #3

An MDP was organized in association with IMS Ghaziabad, UC Courses on Friday, 24th February 2023.

The Keynote speaker was Mr. Ashok Sinha, Director, Planning & Supply Chain, Shriram Pistons & Rings Ltd. who gave an overview of the function, in general along with the nuances involved therein.

The MDP focused on disseminating knowledge about various tools & best practices for the awareness creation on the process of an effective and efficient "Supply Chain Management" in an organization with the objective of creating net value, building a competitive infrastructure, leveraging worldwide logistics, with special emphasis on the following topics:

- •Challenges faced during the pandemic and the roadmap ahead;
- Networking in SCM and its optimization;
- Digitalization and use of technology in SCM;

The distinguished speakers were:

Mr. SandeepWadhwa, CEO, Agarwal Packers & Movers Ltd.;

Mr. Shiv Trehan, DGM (SCM), Godfrey Phillips Ltd.

Mr. MohitJauhari, Head SCM, Shriram Pistons & Rings Ltd.

Prof. Komal Kapoor, Professor Marketing & SCM, IMS Ghaziabad, UC Courses Campus.

The presentation of the speakers were followed by a panel discussion around the theme:

•Intelligent Workflows: Harmonising Technology and Data to Improve Processes, Enhance Customer Experience & Accelerate Value

In the end, a quiz was conducted for the participants where gifts were given as prizes to those who answered correctly. This was attended by about 35 participants and the students of MBA also joined the audience during the panel discussion.

PHOTO GALLERY



















Management Development Program on "HR Analytics for Working Professionals"

ACTIVITY #4

GMA and the Human Resource area of IMS Ghaziabad organized a MDP on "HR Analytics for Working Professionals" on February 27, 2023.

The Expert Resource Speaker for the session was Mr. <u>Viplav Kumar Singh</u>, AGM-HR, HCL Technologies. The initiative enabled the HR leaders in creating data driven insights for guiding hiring choices, enhancing workforce operations and foster a great employee experience. About 30 delegates from industry & academia benefitted from the interactive session.

The session was replete with an innovative pedagogy consisting of case studies, simulation exercises and many more.

Mr. Vinay Gupta, ED GMA familiarized the delegates with HR functioning and emphasized that the application oriented new emerging trends in HR Analytics, application of new technologies like Al and IoT, descriptive statistics, basic dashboard skills, predictive Analysis and many more are the necessities of the day.

The Management Development Program was instrumental in equipping the delegates with skills & acumen on HR Analytics, tracking HR metrics & talent trends for effective decision making.







Monthly Activity Report MARCH, 2023

Management Simulation Game 'CHANAKYA'

ACTIVITY #1

GMA, in association with AKGIM organized a 2 day Management Simulation Game 'CHANAKYA' on 13th & 14th March 2023. The venue was Ajay Kumar Garg Institute of Management, Ghaziabad.

The Game was conducted by ALL INDIA MANAGEMENT ASSOCIATION. Hypothetical case scenario is presented to the participants. They have to take decisions to maximize the winning criteria. Every round newer development is intimated to them like strike by labor, increase in cost price etc. Case was on a particular industry that has been developed taking into view the real world conditions. For Example we have Computer Industry case where there are 4 different finished products of different selling price and two raw materials are required to produce these finished products.

Seven teams from six organizations participated in the game. The event is spread over two days and is played on data divided in five quarters.

The teams competed among themselves in the virtual market created, by deciding on the pricing of the product, advertising of the product, taking bank loan to maintain the cash flow, buy plant & machinery etc. All team members are required to take decision to out-perform their competitors by appropriately procuring Raw material, pricing their goods and selling in the market to maximize their After Tax Profit.

The team from NTPC Dadri was the winner, team from AKG Institute of Management was the First Runner up and team from Shriram Pistons & Rings. Ltd was the Second Runner-up.















IMS - Start-up Conclave 2023

ACTIVITY # 2

Ghaziabad Management Association (GMA), in association with the Entrepreneurship Cell of IMS Ghaziabad (University Courses Campus) organized Start-Up Conclave 2023on 25th March 2023. The conclave focused on the "Innovation for sustainability" and brought together many distinguished entrepreneurs to nurture entrepreneurial ideas in the students. In the Inaugural Session, The Chief Guest was Mr. Sujit Banerjee (Director, Department of Science & Samp; Technology) and the Guests of Honour were MrShyamal Ranjan Saha (Head of Transformation, Global Service Delivery Centre, Nokia (India) and Dr. Abhilasha Gaur (COO, Electronic Sector Council). A Celebrity Guest, Mr. Ritesh Andre (SPOC, Mumbai Dabbawala) shared their journey and how they maintain their logistics with such excellence.

The event had an assortment of events related to the Start-Up Expo, En-Venture (Pitch Your Plan), and Enigma (Problem Solution Fit Exercise). Approximately 350 delegates were part of the event in various categories. There was an enthusiastic participation of students from about 40 leading institutes of India and there was a stiff competition for the best position(s)as well as **the prize money worth Rs.** 1,00,000/- which was sponsored by member industries of GMA.

The event concluded with Valedictory Address by **Dr SindhuBhaskar (Co-Chairman and Founder, EST Global Inc. Cambridge Innovation Center, USA) and Mr MohitJauhari (Head Supply Chain Management, Shriram Piston & Rings Ltd.)** followed by the much-awaited declaration of resultand Prize Distribution Ceremony. The Winning team of **EN-VentureMs. Samriddhi (UNBUBBLES) of BIMTECH, Greater Noida**received Rs 40,000, sponsored by **Micromatic Grindings Technologies Ltd.** The first runner-up were Nikita &Mridula (MINI &DAISY), whobagged the cash prize worth Rs 30,000 sponsored by **Ghaziabad Precision Products Pvt. Ltd.** and 2nd runner-up were Sanjana&Vaishnavi Mohan(GRAM SWARAJ) from RYAN International School(Ghaziabad) and they received a cash prize of Rs 20,000 sponsored by **Sriram Pistons & Rings Ltd.**

Start-Up Expo was another platform wherein 15 Start-Up Company exhibitors showcased & promoted their ideas to all visitors with great zeal. The**Best Expo Award** worth Rs.10,000 was also sponsored by **Micromatic Grindings Technologies Ltd**.







AN OUT REACHEVENT OF DONATING ARTIFICIAL LIMBS TO THE ACCIDENT VICTIMS

Ghaziabad Management Association (GMA) organized an out reachevent of donating artificial limbs to the accident victims on 31st March 2023 so that they lead a normal and fruitful life and are properly rehabilitated for livelihood. This was done through the CSR fund of its corporate member, M/s Shriram Pistons & Rings Ltd. The company donated an amount of Rs. 5,50,000/- for making available artificial legs for 8 patients.

For this purpose, **the donation was made to JeewanAsha Hospital and Rehabilitation Centre, Muradnagar,** which has state of the art facilities for making artificial limbs. They make such limbs and rehabilitates the physically challenged persons. The team of the company and GMA met the beneficiaries who have received the limbs on our behalf.













