



Ghaziabad Management Association

Monthly Activity Report
January, 2022 to May, 2022

Monthly Activity Report
JANUARY, 2022

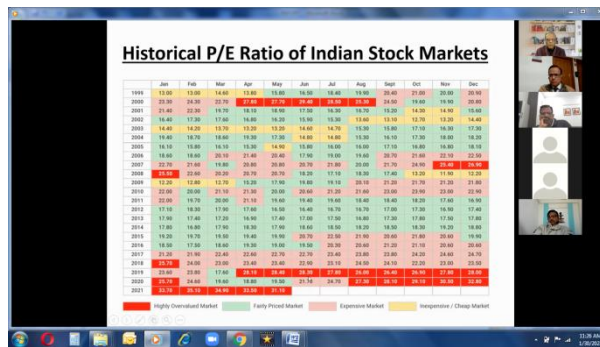
Webinar on “HOW TO SAFEGUARD YOUR INVESTMENT”

ACTIVITY # 1

was organized on 13th January 2022. In this session, the distinguished speaker was CA Devendra Arora, CEO, Tejas Investments.

Mr. Arora explained that Stock markets, these days, are in bull phase and the experts are generally showing optimism, but Investors at large have many apprehensions about current levels of stock markets and are fearful that market may tank as it happened in March 2020. The bounce back has been too fast and too much, while the fundamentals of the country's economy have a lot of catching up to do. Only few industries have done well but largely the economy has still to recover the lost grounds. The current market conditions have left investors confused as to how to safeguard their hard-earned money; whether to redeem their investments and realize profits, invest more or do something else. In this session I shall share my strategy to sail through current situation.

This program was attended by about 46 participants who indulged in extensive discussion and interaction with the speaker. Some screen shots are as under:

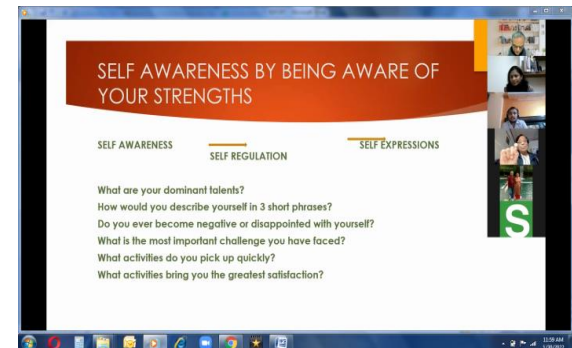
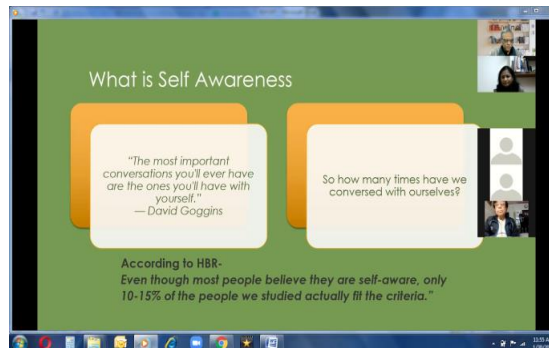


Webinar on Conscious Living is Successful Life

ACTIVITY # 2

A webinar was organized on **Conscious Living is Successful Life** over Zoom platform on 21st January 2022. The distinguished speaker was Maj. Namrata Dhasmana. She is an IIM L alumnus. A Green Belt Qualified Professional. She is also a certified Coach and Gallup Strength Finder. A passionate Design Thinker and practitioner, She is MBA from NMIMS. She served in the Indian army for more than 10 years. With her Leadership experience close to 19 years in diversified industry, Namrata is a blend of business Strategy and coaching and that's her USP. She is also a Honorary President, WICCI- Woman India Chamber of Commerce and Industry. Namrata have been associated with brands like Vedanta, Wells Fargo and Genpact in corporate.

The conscious knowledge of one's own character and feelings is a classic definition of Self Awareness. She explained that with character and feelings come the cognitive functions, emotions, reactions to situations and other reasons associated with them. It also enables us to resolve & modulate our internal and external conflicts. In this Master Class, we learnt that your own value propositions and lead your life in these different times when the business and personal needs are also changing. **This was attended by about 50 persons and the session was greatly interactive.** A few snapshots are as under:



EXTEMPORE: DIVE IN DARK

ACTIVITY # 3

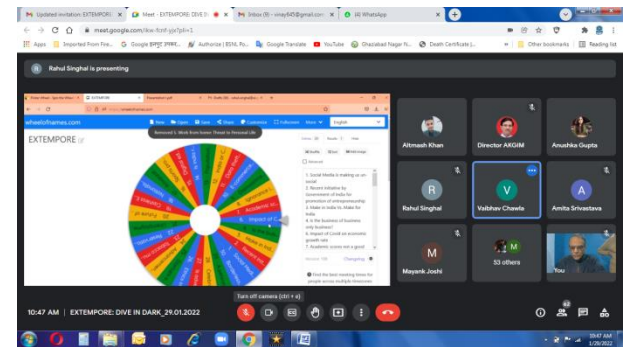
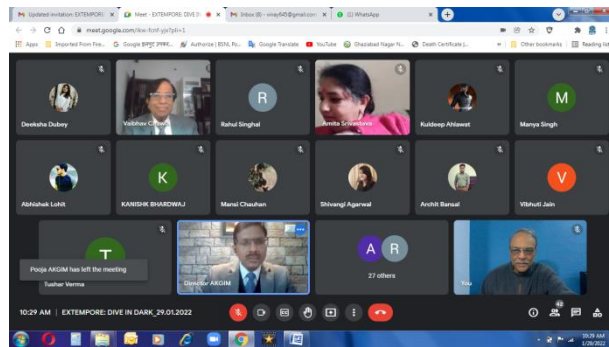
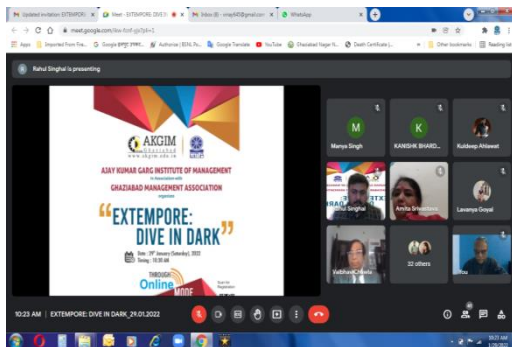
Under the banner of **STUGMA**, Ghaziabad Management Association organized **EXTEMPORE: DIVE IN DARK** on 29th January 2022, a competitive event for Student members of GMA, in collaboration with Ajay Kumar Garg Institute of Management. This was conducted virtually on Google Meet platform.

In this event, students were allotted a topic on the spot for speaking on it. This was chosen randomly through a computerized rolling disk with names of the participants and another one with topics written on it. There were 30 topics which were based on General Awareness, Current Political Situation and Indian Economy, Finance, Economics, International Business Affairs and Marketing. After allotment of topic each participant was given 30 seconds for thinking and maximum 3 minutes for speaking on it.

There were 26 students from 6 institutes who participated. The judges were from the Executive Committee of GMA, not connected with any of the institutes. **This was attended by almost 65 persons, students and members of GMA.** There was a request for such events to be repeated since they develop the students' thinking, analytical and communication abilities.

RESULT OF THE COMPETITION was as under:

Vaibhav Nagpal (IMS Lal Kuan)- Winner; Deeksha Dubey (AKGIM) 1st Runner up; and Mayank Joshi (IMSLal kuan) 2nd Runner up. Some Screen shots are as below:



Monthly Activity Report
FEBRUARY, 2022

changes and impact due to **Union Budget 2022-23**

ACTIVITY # 1

Webinars were organized **in association with the Ghaziabad Tax Bar Association** wherein the changes and impact due to **Union Budget 2022-23** was explained and deliberated. **On 3rd February, the impact on Direct Taxes (Income Tax)** was discussed by Advocate Kapil Goel on zoom platform. He explained the nuances of the budget in detail. **On 5th February, the impact on Indirect Taxes (GST)** was discussed by CA Shashank Gupta on zoom platform. He explained the nuances of the budget in detail. **These webinars were attended by about 45 members of GMA** and were found to be of great useful information. A lot of interaction seeking clarifications on many points was generated during the sessions.

HR Forum core committee meeting

ACTIVITY # 2

HR Forum core committee meeting was held over zoom platform on 4th February 2022. This was attended by the 9 nominated members from 8 member organizations. The meeting, being the first one, was primarily a meeting for mutual introduction and **to lay out a plan of actions to be taken further by the group for mutual development and of each organization** and also organizing programs for the members of GMA. The plan for further programs will be finalized within the month.

"SHODH 2021-2022"

(An Inter Institute student paper presentation competition)

ACTIVITY # 3

In association with the Department of Management Studies (MBA) at Raj Kumar Goel Institute of Technology, **"SHODH 2021-2022" (An Inter Institute student paper presentation competition)** was organized on 25th February, 2022 (Friday) through online mode.

After the event being inaugurated by the Director RKGIT and ED/ GMA, the Keynote speaker was Dr. Anurag Singh, IMS, BHU, Varanasi. He stressed upon the point that skill related to research and presentation of the same was of immense importance to the students. **45 students from 28 Institutes from all over the country presented their research papers and there were almost 65 to 70 persons attended the competition.** A few screenshots are as under:



An International E-conference on "Paradigm Shift in Business and Management: Emerging Trends & Competitive Strategies"

ACTIVITY # 4

was organized online in collaboration with IPEM Ghaziabad and with Nilai Field Research Centre, Malaysia, on February 26th, 2022. The Keynote speaker was Dr. Mohit Vij, Associate Professor, Deptt of Business Administration, Liwa College of Technology, UAE. The other speaker during the Inaugural session was Dr. Samarth Singh, Marketing Head, Birla School of Management, Birla Global University.

Dr.R.K Singhal, Director. IPEM welcomed the guests and participants followed by the address by the **Presiding Speaker- Prof. Dileep Kumar M, Director, Nilai Field Research Centre, Malaysia**. Thereafter we had **two Keynote Addresses**, one by Dr. Samarth Singh, Area Chair (Marketing), Birla School of Management, Birla Global University, Bhubaneswar, Odisha; & another by Dr. Mohit Vij, Associate Professor, Department of Business Administration, Liwa College of Technology, United Arab Emirates.

The Guest of Honour was Mr. Fanil Zakhariya, Entrepreneur, Professor, Startup Mentor, Mumbai, Maharashtra; and the Chief Guest of the session was Dr. Theresa Teo, Founder Director, Alpha MM Agency, Greater Sydney Area, Australia

Thereafter, there were two technical sessions in which Research scholars, students and Industry experts presented their Research papers.

Total No. of Paper Received was 63 and Total Paper Presentation was 40 including 11 international (Australia, Malaysia, Canada, America & Dubai) **& 29 National** (Maharashtra, West Bengal, Kerela, Bangluru, Punjab, Haryana, Uttar Pradesh, Chattisgarh, Tamil Nadu, Andhra Pradesh)

Valedictory session was initiated by Declaration of Best Paper Presentation Award by Dr. Richa N. Agarwal, HR Expert and Corporate Trainer who was also Valedictory Speaker & Session Chair.

Dr. Sheeja Krishna kumar received the award on the topic “Changing Manifestation Incorporating Health To Balance Life”; & Dr. Subhajit Pahari received it on the topic “Assessing The Relationship Between Customer Satisfaction And Consumer Brand Engagement In The Context Of Pest Control Industry In Bangladesh Using Structural Equation Modelling”.

PHOTO GALLERY



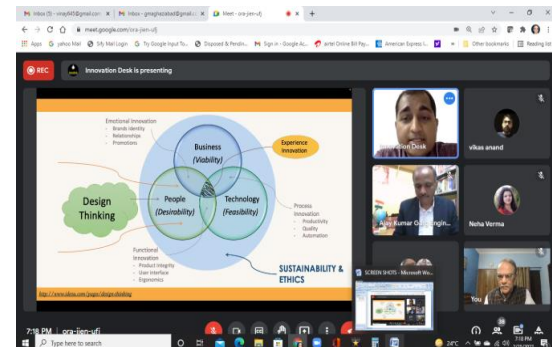
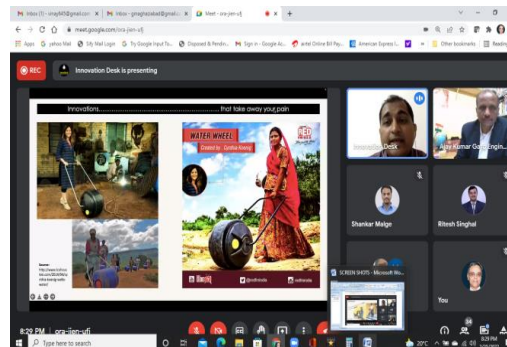
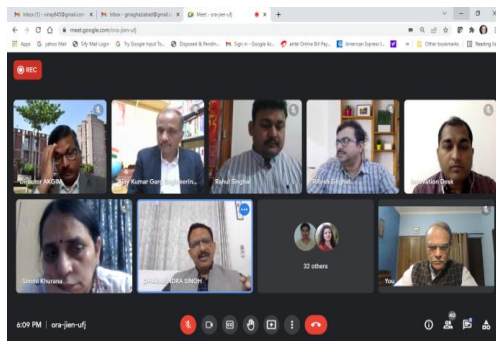
An Online MDP on “Design Thinking, Innovation & Digital Transformation”

ACTIVITY # 5

was organized in collaboration with Ajay Kumar Garg Institute of Management **on 25th-26th February, 2022** on Google Meet platform from 6:00 pm - 8:30 pm on both days.

This was a paid program for senior and middle level executives and **was attended by 40 participants nominated by 6 member organizations**. This MDP helped in augmenting the participants' innovative thinking and user-centric approach for defining problems and their finding solutions. The focus of the theme is that the product needs to be serving the real needs of its user.

The resource persons were Mr. Karmjitsinh Bihola, Founder Innodesk; Dr. Prakash Apte, Founder, APTennovate; and Mr. Soumitra Chakraborty, Consultant & Advisor, Sunstone Eduversity. The speakers explained the process involved in Design Thinking which deals with “Why you produce and sell instead of what you sell or how you sell”. A few screenshots are as under:



Monthly Activity Report
MARCH, 2022

Inter Institute Competition, 2022

‘MARKSHETRA- ACE THE PHYGITAL SPACE’

ACTIVITY # 1

Ghaziabad Management Association along with Markwiz, the Marketing Club of IMS Ghaziabad organised the Inter Institute Competition, 2022 ‘MARKSHETRA- ACE THE PHYGITAL SPACE’ from 28th February to 3rd March. The session was graced by the presence of Mr. Vinay Gupta, Executive Director, GMA. In her inaugural address, the Director, IMS, Dr. Urvashi Makkar inspired the student fraternity to always participate in extracurricular events in order to identify their aptitudes, attitudes, competencies and skill sets for attaining success



Workshop on 'Developing Market Readiness and Employability Skills'

ACTIVITY # 2

Ghaziabad Management Association and IMS Ghaziabad organised a workshop on 29th March on 'Developing Market Readiness and Employability Skills'. The expert resource speakers were Dr. Urvashi Makkar, Director, IMS Ghaziabad; Mr. Anuj Pal Goswami, Managing Director, Global Institute for Staffing and Training; Mr. Tarun Sharma, Lead- Institution, Growth OneBanc; Mr. Roy Dhrub, Senior Associate, National Payments Corporation of India, and Mr. Manash Chakraborty, VP and Branch Head- North, Times Network. During the session, the speakers gave tips to students which will empower them with career insights needed to be corporate ready and for enhancing employability skills. E- certificates were given to all participants.



**IMS**
GHAZIABAD

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD
NBA Accredited & AIT

**32**
ANNIVERSARY

**GMA**
Ghaziabad Management Association

Workshop
On
Developing Market Readiness & Employability Skills**Date: Tuesday, March 29, 2022 | Time: 2:00 PM onwards | Venue: IMS Auditorium****Expert Resource Speakers****Dr. Urvashi Makkar**
Director, IMS Ghaziabad
Ph.D. EPHEM-IM Calcutta, MBA and PGDCA
rich experience in academics, training and consulting
Master Trainer for prestigious AICTE/UKERJ
Leadership and Management Training**Anuj Pal Goswami**
Managing Director
Global Institute for Staffing and Training
A passionate result oriented entrepreneur, LinkedIn Record holder,
IMS-C alumna with 20 years of proven track record of led
exponential growth in various organizations**Tarun Sharma**
Lead - Institution, GrowthOneBanc
Passionate professional & trainer with extensive experience in
developing business through direct sales, generating
revenue & profits**Roy Dhrub**
Senior Associate
National Payments Corporation
Of India (NPCI) | Rupee | NCMC
UPI | Fastag | BHIM | AadPS | NACH
Years of experience with the media industry with
focus on client acquisition, network & risk management

Monthly Activity Report

APRIL, 2022

START-UP CONCLAVE 2022

“Sustainable Development with Social Inclusion – Journey towards Atmanirbhar Bharat”

ACTIVITY # 1

Ghaziabad Management Association (GMA), in association with the Entrepreneurship Cell of IMS Ghaziabad (University Courses Campus) organized Start-Up Conclave 2022 on **08th April, 2022**. The conclave focused on the “**Sustainable Development with Social Inclusion – Journey towards Atmanirbhar Bharat**” and brought together many distinguished entrepreneurs to nurture entrepreneurial ideas in the students. The event had an assortment of events related to the Start-Up Expo, En-Venture (Pitch Your Plan), and Enigma (Problem Solution Fit Exercise). Approximately 350 delegates were part of the event in various categories. There was an enthusiastic participation of students from about 42 leading institutes of India such as Chitkara University (Punjab), G.L Bajaj Institute of Management and Research, NIFTM (Sonipat), DAV Centenary College, (Faridabad), various colleges of Delhi University such as Shivaji College, Hansraj College Shaheed Bhagat Singh College, Ramjas College etc. and there was a stiff competition for the best position(s) as well as the prize money worth Rs. 1,00,000/-.

The event concluded with Valedictory Address by **Dr Sindhu Bhaskar (Co-Chairman and Founder, EST Global Inc. Cambridge Innovation Center, USA)** and **Mr Dharmendra Singh (Deputy Executive Director, Shriram Piston & Rings Ltd.)** followed by the much-awaited declaration of result and Prize Distribution Ceremony. The Winning team of **EN-Venture**, **Ms. Arnima & Ms. Medha (Shivaji College, Delhi University)** received Rs 40,000, sponsored by **Micromatic Grindings Technologies Ltd.** The first runner-up, **Mr. Gaurang Jindal from Mentorcity Pvt. Ltd.** bagged the cash prize worth Rs 30,000 sponsored by **Ghaziabad Precision Products Pvt. Ltd.** and 2nd runner-up **Mr. Siva Rama Krishnan (Podzy, Bangalore)** received a cash prize of Rs 20,000 sponsored by **Sriram Pistons & Rings Ltd.**

Start-Up Expo was another platform wherein 15 Start-Up Company exhibitors showcased & promoted their ideas to all visitors with great zeal. The Start-Up named **ALPHA Advantech (Founder- Mr. Nitin Lalit)** received the **Best Expo Award** worth Rs.10,000 for their pioneering idea in the field of horticulture industry. The award was sponsored by **Micromatic Grindings Technologies Ltd.**



TWO DAY INTER INSTITUTIONAL UG-FEST FOR ULLAS 2022

ACTIVITY # 2

A two day Inter Institutional UG-Fest for ULLAS 2022 was organized on 8th & 9th April 2022 by **STUGMA members, IPEM, in which GMA also associated**. The objective of the Inter Institutional UG-Fest 2022 was to provide a platform to BBA/BCA/LLB/B.Ed.students of PAN India, including cities like Noida, Meerut, Hapur, Bulandshahr, Delhi NCR to show their literary, technical and Cultural talent in various activities like Debate Competition, Programming Competition Business Plan, Story of an Entrepreneur, Quiz, Badminton, Chess, Group Dance, Mr. & Ms. ULLAS 2022 etc.

Minimal Fee/charges of Rs. 100 per participant up to 3 participants were imposed to participate in the Fest for serious participation of both internal as well as external students.

About 30 colleges / Institutions participated. The winners were given certificates, trophies and cash prizes in some cases.



Monthly Activity Report
MAY, 2022

32nd ANNUAL NATIONAL CONVENTION

“Redefining Growth - The E S G Way”

ACTIVITY # 1

Ghaziabad Management Association organised its 32nd Annual National Convention on 7th May 2022. **The theme of the convention was Redefining Growth - The E S G Way.** The Chief Guest was Dr Indrajeet Ghosh Global Chairman, MSME Chamber of Commerce and industry of India and the Keynote speaker was Mr. Vikram kasbekar Executive Director and Board Member Hero MotoCorp Limited.

To start with, Mr. Dharmendra Singh President GMA welcomed the guest and the delegates. Thereafter, we had the Keynote and inaugural addresses. Mr Kasbekar explained how their organization is maintaining sustainability in the environment along with the growth of the company. Dr Ghosh, in his inaugural address shared all that MSME Chamber of Commerce is doing to help the Enterprises for ensuring a sustainable growth. The guests released a souvenir which was printed on this occasion.

After the inaugural session, there were three technical sessions which were linked to the main theme. These were Role of Corporate Governance; Role of Technology; and Role of Academia in redefining the growth.

The distinguished speakers in the Role of corporate Governance were Mr Anup Kumar Mittal former CMD of National Building Construction Company and Mr Sameet Gambhir, Vice President (Corporate Law) and Company Secretary, DCM Shriram Limited. This session was Chaired by Mr Amit Agarwal, Managing Director of Ghaziabad Precision Products Limited, Ghaziabad who is also a Past President of GMA. During the session, both the distinguish speakers shared their experience of how to ensure sustainability in growth for all stakeholders including environment. Mr Mittal shared the story of GMR Company of how they ensured proper governance specially by rotating their CEO's from one company to the other at regular interval. Mr Sameet Gambhir shared his experience of the social responsibility of an organization and how as a company secretary he has made sure that the growth is environmentally and socially sustainable.

The session on Role of Technology was chaired by Mr SK Tiwari General Manager Godfrey Phillips India Limited and Senior Vice President GMA; and the distinguish speaker was Mr Ashok Goel Associate Vice President Vendor Development and Supply Chain in Hero Motocorp Limited Mr Goel shared his views on how he has been able to use Technology for sustainable development.

The distinguished Speaker in the Role of Academy was Professor Dr Kamal Kant Dwivedi Senior Vice President Amity group of universities; and the session chair was Dr TR Pandey director AKG Institute of Management Ghaziabad and Hony. Secretary, GMA. In this session the speaker emphasized on how Academia can play a role in ensuring a sustainable growth in industrial world by preparing and equipping the people to deal with it.

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32nd ANNUAL NATIONAL CONVENTION

In the end, there was a Valedictory session which dealt with the Impact of Growth on Environment. The Municipal Commissioner Ghaziabad was the chief guest and this was Chaired by CA (Dr.) Rakesh Chharia General Secretary IMS Group of Institutions Ghaziabad and Immediate Past President of GMA. The Municipal Commissioner made this session a highly interactive one after he initially explained to the people on how he has tried to make Ghaziabad a clean and green city. He also shared his expectations from the industries and the citizens of Ghaziabad on how they can help in their own ways to keep the environment clean and green. The Municipal Commissioner explained how he has made use of plastic waste into useful material. The delegates asked a lot of questions about the environment in Ghaziabad and how he plans to take it further. He answered everything and in the end, it was told that the Association will organize a special session with the municipal commissioner where both can find out ways and means to co-operate with each other for a better environment in Ghaziabad.

With this, the convention came to an end over lunch.



MANTHAN'2022-RKG BUSINESS QUIZ

ACTIVITY # 2

Ghaziabad Management Association and Department of Management Studies –RKGIT organized a business quiz competition “MANTHAN 2022” on 21st May 2022, Saturday at RKGIT Campus.

“MANTHAN 2022”, was graced by the esteemed presence of Dr. Sunaina Dutta Corporate Head-HR, Hettich India Pvt. Ltd. as Chief Guest. There was an overwhelming response from various colleges throughout various regions across the country. In all 45 teams from 21 colleges turned up on the final day. The quiz took place in three phases. First phase was a written round out of which 20 teams got selected for the 2nd Phase.

Second phase the semi-finals was a business question answer round and seven teams were selected. These seven teams competed for the grand finale. This phase also had various rounds related to different aspects of business. It consisted of questions related to round the economy, brands, audio-visual recognition, product related questions. After a very tough competition, the last round i.e., ‘RAPID FIRE ROUND’ changed the whole scenario, which gave us the final winners for MANTHAN'2022. They were:

POSITON	NAME OF WINNERS	College
WINNER	1. Shaikh Ubaid 2. Ashish	LPU, Punjab HRIT
I Runner Up	1. Akshat 2. Aryan Sharma	INMANTEC
II Runner Up	1. Suraj Kr. Tiwari 2. Monika Rajput	Lloyd Business School

The prizes for the winners were as follows:

- Winners – Cash prize of Five Thousand rupees
- 1st runner up – Cash prize of Three Thousand rupees
- IInd runner up- Cash prize of Two Thousand rupees
- Trophies for the winners were sponsored by the Ghaziabad Management Association.



MDP on “Enhancing Workplace Productivity”

ACTIVITY # 3

Ghaziabad Management Association collaborated with Institute of Professional Excellence & Management, Ghaziabad and organised Two Days **MDP on Enhancing Workplace Productivity** through **Neuro Linguistic Programming and Emotional Intelligence** on **25th and 26th May, 2022** (Wednesday and Thursday) In this MDP around 25 members participated from Various Corporate and Educational Institutions.

The MDP on “Enhancing workplace productivity through Neuro Linguistic Programming and Emotional Intelligence” was a sincere attempt to provide solutions to many personal and professional issues that hamper employees’ workplace productivity.

Dr. N.K.RAI, a certified trainer from IDPM, Manchester Univ. (U.K.) and Consultant with NIE Times of India; and **Mr. Ved Prakash**, Founder and CEO of “NLP Technologies Pvt. Ltd” were the expert external resource persons; and Dr. Mona Sahay, Certified Master Coach, Neuro Linguistic programming and Associate Professor, IPEM, Ghaziabad & Mr. Tejindra Singh, Assistant Professor, IPEM, Ghaziabad were the internal resource persons.





THANK YOU